

## Using Investor Research Feature in the Stock Market Game

The Investor Research feature in the Stock Market Game can be accessed through the “Enter a Trade” screen when using “Ticker Symbol” or “Validate Ticker” and when selecting the “Investor Research” option from any of the portfolio pages.

**TICKER SYMBOL** option on “Enter A Trade” screen now offers two options:

- Power Search – This is *recommended* because clicking on this option presents another box with several options. When entering part of a company name, a list of stocks will appear with the most common stock listed first. It states the stock is a common stock on whichever exchange it is listed. The search can be further refined by selecting “US ticker” in the box to the right that begins with “all code schemes” to help narrow down the search to stocks allowed in the SMG.
- Symbol Search – This option lists all stocks with a certain name with the stock exchange symbols, so teams must learn those symbols to be safe (the reason the Power Search is recommended).
  - NYQ and NYS = NYSE
  - ASQ and ASE = Amex
  - NMQ and NNS = Nasdaq

The letters after the decimal indicate the exchange and are not to be used by students when they enter their ticker symbol. For example:

- .N = New York Stock Exchange
- .A = Amex
- .O = Nasdaq

**VALIDATE TICKER** option on “Enter A Trade” screen now presents a great deal more information than previously, including:

- Company Name
- Exchange (using the codes listed above in Symbol Search)
- Most recent price and high/low for the day
- 52-week high and low prices
- EPS and PE ratios
- Dividend information including yield, ex-dividend date, and pay date
- Background, News, and Chart options are also available from this box, but it is recommended that Investor Research be used for these options for easier viewing (the size of the window for Validate Ticker and Ticker Symbol cannot be changed and there is no option to go back one screen).

**INVESTOR RESEARCH** option from portfolio pages first shows a one-year DJIA chart (as before), and the available choices remain the same, but each option now presents slightly different information:

- Quote Summary displays the same screen and information listed in Validate Ticker above

- Price Charts have two options: daily or weekly
- Corporate News lists Reuter's articles beginning with the most recent. An option at the bottom of the list, "Older headlines," will continue to present article titles back approximately 30 days, then begin the list again with the most recent
- Ticker Lookup offers the same two choices listed above under Ticker Symbol from the "Enter A Trade" screen—Power Search and Symbol Search.