



# THE STOCK MARKET GAME™

## *Advisor's Supplemental Teaching Resources*

*Last Revised – August 2003*

The following list has been compiled by the Securities Industry Foundation for Economic Education (SIFEE) to supplement your Stock Market Game™ activities. It is a description of the most popular materials available to teachers for the integration of SMG into the classroom and across the curriculum. Thanks to the generosity of our sponsors, many of the publications are available at no charge or at a discounted rate.

For more information, contact your local SMG Coordinator or the Securities Industry Foundation for Economic Education (SIFEE) at (212) 618-0519 or via email [siffee@sia.com](mailto:siffee@sia.com)

The following designations are provided to indicate appropriate grade level:

- E** - Elementary
- M** - Middle school
- H** - High school
- A** - College / Adult

## **AUDIO - VISUAL MATERIALS**

### **How Wall Street Works (M, H, A). \$28.95 (Includes Shipping).**

Produced by PBS's acclaimed Nightly Business Report, this video follows the stock trading process from the buyer to the broker to the exchange floor. Provides the basic "do's" and "don'ts," tells how to read a stock listing, explains futures and options, and the effects of program trading. TO ORDER CALL 800-535-5864.

### **Market Mechanics (M, H, A)**

This CD-Rom and booklet produced by Nasdaq takes the user through the inner workings of the major U.S. stock markets – from the history of Wall Street to an inside look at how a trade is executed. Market Mechanics also provides teachers with several PowerPoint presentations, an annotated animation on the trade process, a glossary, and a variety of other introductory information, making it a valuable educational resource. TO ORDER PLEASE CONTACT YOUR LOCAL SMG COORDINATOR.

### **Stock Market Game Adventure (E, M, H). \$5.00.**

A fast-paced, eight-minute video designed to motivate students to learn about the world of stocks in our financial system. Sponsored by Fidelity Investments, the video features Wall Street guru, Peter Lynch. TO ORDER PLEASE CONTACT YOUR LOCAL SMG COORDINATOR.

### **UMP'S FWAT: Fully Animated Video Story (E, M, H). \$59.99.**

An eight-minute animated video tells the story of how a caveman named UMP turns a single idea into a successful business. A perfect way to introduce students to basic business, economic and investing principles. TO ORDER PLEASE CONTACT: CHIP TAYLOR COMMUNICATIONS AT 800-876-2447 OR 2 EAST VIEW DRIVE, DERRY, NH, 03038. *Please reference The Stock Market Game to receive the price above. The video is normally \$64.99.*

### **Understanding Wall Street (H, A). \$39.95 (Plus Shipping).**

This 110-minute video reviews: what is a stock, how Wall Street works, interpreting financial statements, reading stock tables, investing and trading growth stocks, bonds, money market instruments, and technical analysis. This video is currently being updated and the new version is expected to be available October 2003. TO ORDER PLEASE CONTACT: LIBERTY PUBLISHING CO., P.O. BOX 4248, DEERFIELD, FL 33442, OR CALL 954-360-9000

### **Virtual Economics: An Interactive Center for Economic Education (E, M, H, A).**

This highly interactive CD-ROM combines basic background information on 23 key economic concepts with professional references and a complete economics education curriculum. Virtual Economics also includes a helpful guide to getting started with The Stock Market Game program and can be used with PC or Mac platforms. Special prices for SMG teachers: \$74.95 for use on individual computers. ISBN #1-56183-100-X; \$119.96 for the LAN/Network version ISBN #1-56183-101-8. TO ORDER PLEASE CONTACT: THE NATIONAL COUNCIL ON ECONOMIC EDUCATION – 1140 AVENUE OF THE AMERICAS, NEW YORK, NY 10036, OR CALL (800) 338-1192, EXT. 106. Fax: 212-730-1793 [www.nationalcouncil.org](http://www.nationalcouncil.org) (Please note: shipping charges will be added – 25% of total for orders under \$30.00; 10% for orders of \$30.00 and over.)

## PRINTED MATERIALS

### **Dictionary Of Finance And Investment Terms (M, H, A). \$14.95 (Plus Shipping).**

An extensive compilation of financial words is cross-referenced and has a section of abbreviations and acronyms. TO ORDER PLEASE CONTACT: BARRON'S EDUCATIONAL SERIES AT 800-645-3476.

### **Federal Reserve System Public Information Materials (E, M, H, A). Free of Charge.**

A comprehensive guide to Federal Reserve System materials that focus on our economic, financial and banking systems. TO ORDER PLEASE CONTACT: FEDERAL RESERVE SYSTEM PUBLICATION SERVICES, WASHINGTON DC 20551, OR CALL 202-452-3244.

### **Financial Fitness For Life**

These curriculum units show students how to use economic knowledge and decision-making skills to make better choices in real-world situations. Each grade includes a Teacher's Guide \$27.95, Student Storybook \$13.95, and Parent's Guide \$11.95

*Pocket Power (grades K-2)*

*Steps To Financial Fitness (grades 3-5)*

*Shaping Up Your Financial Future (grades 6-8)*

*Bringing Home The Gold (grades 9-12)*

TO ORDER PLEASE CONTACT: THE NATIONAL COUNCIL ON ECONOMIC AT (800) 338-1192, EXT. 106. Fax: 212-730-1793 [www.nationalcouncil.org](http://www.nationalcouncil.org) (Please note: shipping charges will be added – 25% of total for orders under \$30.00; 10% for orders of \$30.00 and over.)

### **Financial History (M, H, A). \$4.00 for current issue. \$3 for past issue.**

A quarterly publication of the Museum of American Financial History highlights the history of capital markets and includes articles by well known personalities as well as teachers and students. SUBSCRIPTIONS ARE AVAILABLE ONLY THROUGH MUSEUM MEMBERSHIP. MEMBERSHIP IS \$40 ANNUALLY. \$30 FOR STUDENTS. MEMBERSHIP ALSO INCLUDES A 10% DISCOUNT AT THE MUSEUM'S STORE, A CALENDAR OF EVENTS, AND INVITATION TO MUSEUM SPECIAL EVENTS AND OPENINGS. FOR MORE INFORMATION CONTACT KRISTIN AGUILERA, MUSEUM OF AMERICAN FINANCIAL HISTORY, 26 BROADWAY, NEW YORK, NY 10004-1763 OR CALL 212-908-4695.

### **Learn to Earn Instructor Manual (H, A). \$1.00.**

This manual is a 64-page instructors guide to the Learn to Earn book. Peter Lynch and John Rothchild's best-selling book is a 272-page, fast reading text that addresses need-to-know elements of economics and the securities industry. TO ORDER CONTACT YOUR LOCAL SMG COORDINATOR.

### **New York Stock Exchange – A Guide to the World's Leading Securities Market. \$8.95 (plus shipping)**

This new NYSE educational publication is designed to enhance your efforts to explain the securities market to your constituents. TO ORDER PLEASE CONTACT: CORPORATE COMMUNICATIONS GROUP(CCG) AT (888) 768-2134 and ask for the "REFERENCE GUIDE".

**NEFE's High School Financial Planning Program (H). Free of Charge.**

Developed by the National Endowment for Financial Education, a non-profit educational organization, in partnership with the Extension Service U.S. Department of Agriculture, the High School Financial Planning Program provides school-to-life skills for the 21st century. FOR MORE INFORMATION CALL 303-224-3511 OR FAX 303-220-0838.

**SMG Teacher's Guide to the Internet (E, M, H, A). \$12.50 includes shipping.**

The Guide contains an array of activities, tips, and recommendations on how to integrate the Internet into the classroom through the SMG program. For beginners and more advanced users, the Guide explains everything teachers need to know about the Internet and demonstrates how they can incorporate this knowledge to enrich and enliven daily classroom lessons. TO ORDER PLEASE CONTACT YOUR LOCAL SMG COORDINATOR.

**The Stock Market Game Guide: Classroom Activities (M, H). \$7.50 includes shipping.**

This binder includes 18 lesson plans for middle and high school students. Field-tested by teachers and reviewed by economics educators, each lesson provides a brief overview, a description of the lesson's economic content, a list of learning objectives for students, vocabulary, and classroom activities for the teacher. The lessons address topics such as: What is a Stock?; How to Read a Stock Table; Supply and Demand; Why Stock Prices Change? TO ORDER PLEASE CONTACT YOUR LOCAL SMG COORDINATOR.

**The Wall Street Journal Classroom Edition (M, H). \$99.00 for one semester, Sept – Jan or Jan – May, or \$165 for the academic year, Sept - May)**

This monthly, full-color newspaper for secondary school students covers economics, business, social studies, and mathematics with special features for participants in The Stock Market Game. A subscription includes a class set of 30 copies plus posters and a comprehensive teacher guide for each issue. TO ORDER PLEASE CONTACT: THE WALL STREET JOURNAL CLASSROOM EDITION AT 1-800-544-0522.

**You in the Investment World (M, H, A). \$6.95**

This booklet from the NYSE describes the history of the stock market. TO ORDER PLEASE CONTACT THE NYSE AT 888-768-2134.

**Your Guide to Understanding Investing (E, M, H, A). \$ 7.50 special price for SMG participants.**

This guide provides a clear and concise survey of stocks, bonds, mutual funds, futures and options. Published by the Securities Industry Association. TO ORDER PLEASE CONTACT YOUR LOCAL SMG COORDINATOR FOR AN ORDER FORM.

**OTHER SUGGESTED RESOURCES**

NATIONAL COUNCIL ON ECONOMIC EDUCATION - 1140 Avenue of the Americas, New York, NY 10036 (212/730-7007) and local affiliates.

STANDARD & POOR'S CORPORATION, Media Relations Department, 25 Broadway, New York, NY 10004.

NATIONAL ASSOCIATION OF SECURITIES DEALERS, INC. 1735 K. Street, NW, Washington, DC 20006.

AMERICAN STOCK EXCHANGE, 86 Trinity Place, New York, NY 10006, Attn: Tami McLaughlin, Creative Services.

NEW YORK STOCK EXCHANGE, Educational Services Division, 11 Wall Street, New York, NY 10005, Attn: Murray Teitelbaum, Manager of Educational Programs.

DOW JONES & COMPANY, INC., Educational Services Bureau, PO Box 300, Princeton, NJ 08543-0300  
Securities Industry personnel and local stock brokers 609/520-4254, (800/JOURNAL) for videos.